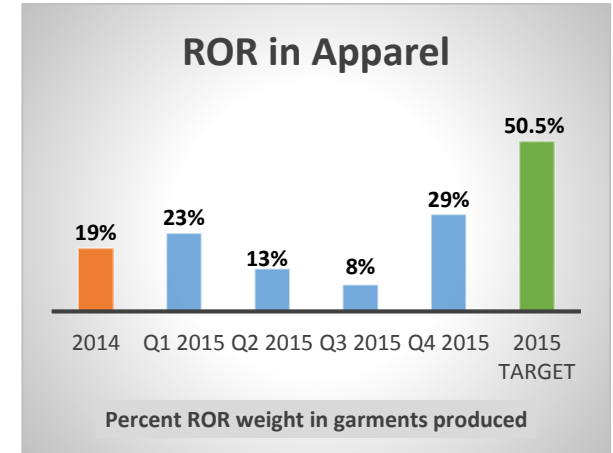
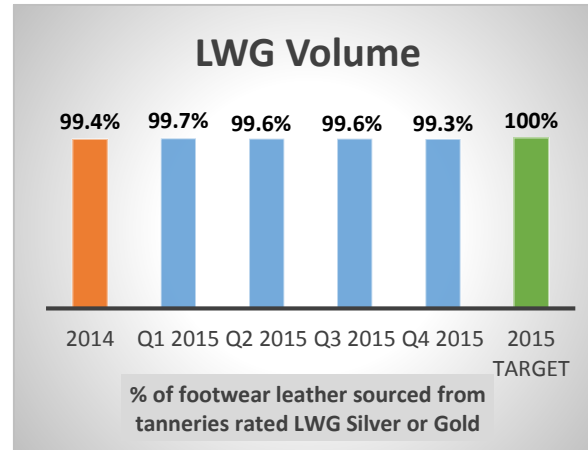
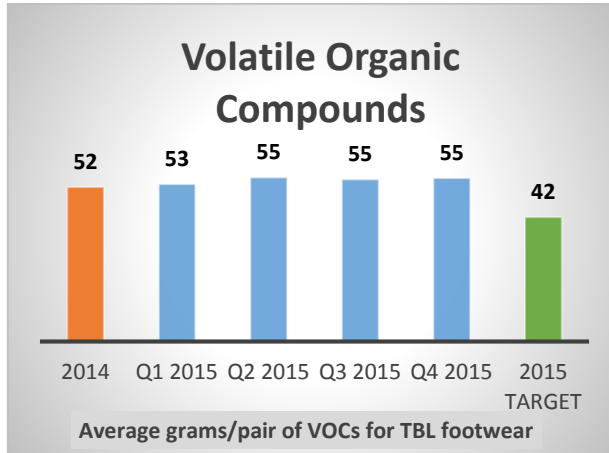




PRODUCT – Materials

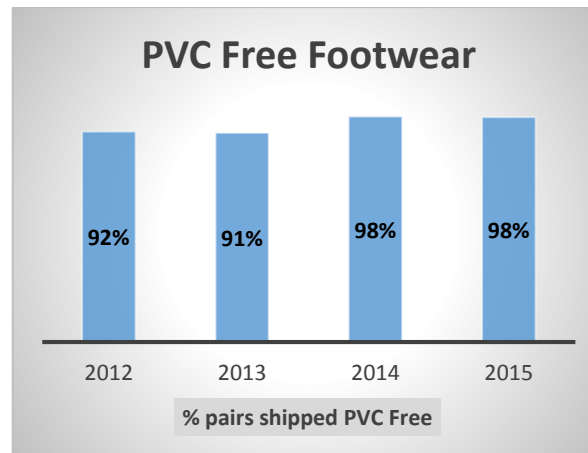
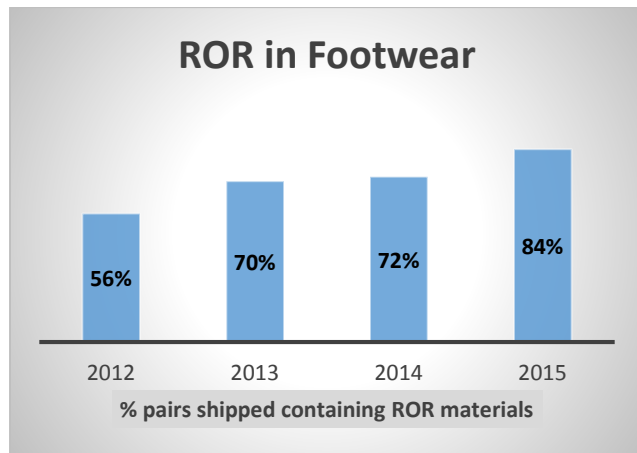
Quarterly Reported Metrics – Q4 2015 Results



LWG = Leather Working Group

ROR = Recycled, Organic & Renewable

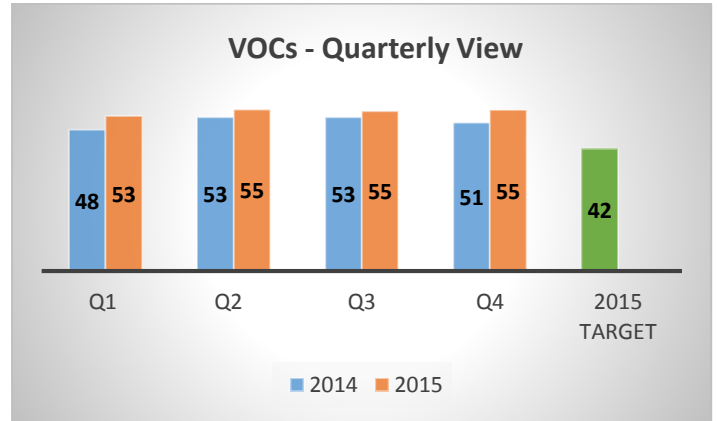
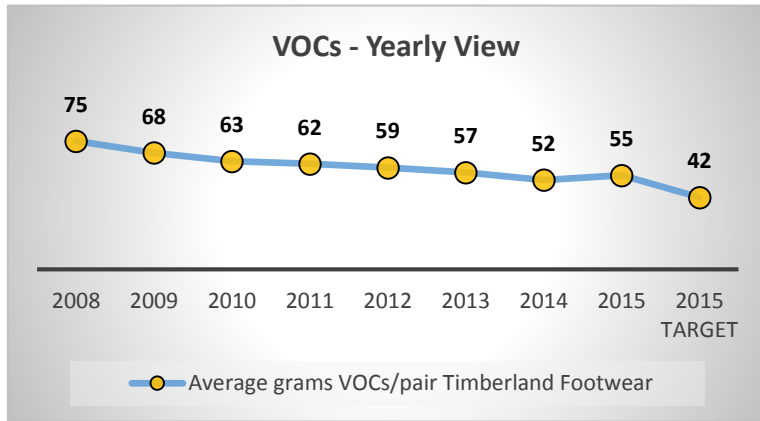
Annually Reported Metrics – 2014 Results



For further details, analysis, and historic data, refer to respective appendices.

Volatile Organic Compounds

Timberland is committed to using adhesives in our stockfit and assembly shoe manufacturing process that cause less harm to the environment. Traditionally, footwear manufacturers will use solvent based chemicals for gluing, cleaning or painting shoe components. Solvent-based adhesives release volatile organic compounds ("VOC"), which can create human and environmental health hazards. VOCs are chemical compounds that evaporate easily in normal conditions. Measuring grams of VOCs allows Timberland to account for the overall quantity of VOCs used in the production of our footwear. Disclosing chemical consumption in this manner also allows us to target specific, high VOC-content materials for reduction, substitution or elimination, thereby promoting lower environmental impact and improved working conditions in factories.



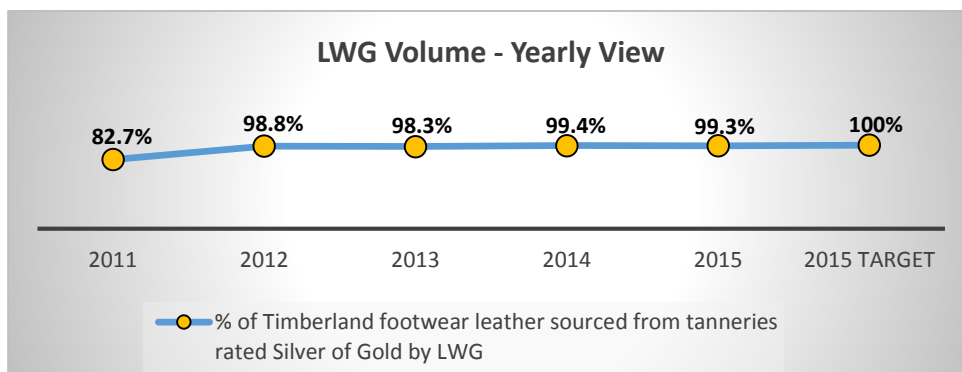
Q4/2015 Year end Result: We end 2015 with a slight increase over our year end 2014 VOC consumption (52.2 grams per pair in 2014 vs. 54.9 grams per pair in 2015). This increase can be partly attributed to higher production at facilities making styles that are more VOC intensive, as well as new factories coming online that have not yet participated in VOC reduction initiatives.

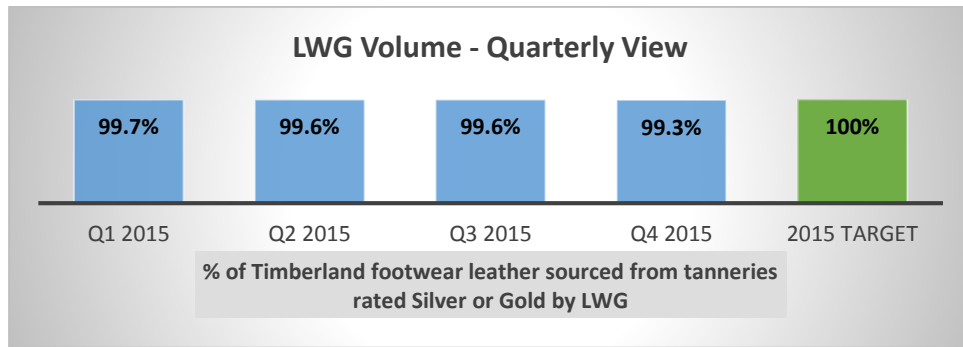
Engineering reviews are conducted as product is being developed. This is to ensure a maximum use of water based adhesive in the construction and manufacturing of product, while also maintaining the quality and physical integrity of the shoe.

While definite progress has been made over the years, there is still work to be done with our suppliers to further improve their chemical management practices as well as identifying further alternatives for lower VOC adhesion methods that maintain the necessary performance attributes for our product lines. That said, we remain committed to our goal of averaging 42 grams of VOCs per pair.

Gold/Silver Rated Tanneries

Leather processing is a chemical, water, and energy intensive process. As of 2008, to ensure the leather we purchase is processed using environmental best practices, all of our footwear leather suppliers undergo an environmental audit under protocols established by the cross-brand [Leather Working Group \("LWG"\)](#). Tanneries are scored on a scale of Failure, Compliant, Bronze, Silver, or Gold. The LWG evaluates their audit protocol regularly to ensure scoring rewards environmental best practice. This means the bar for reaching silver and gold ratings are raised over time. Timberland's target is for all tanneries that provide leather for our footwear products be LWG audited and achieve a minimum rating of Silver, meaning that industry standard leading practices are employed.



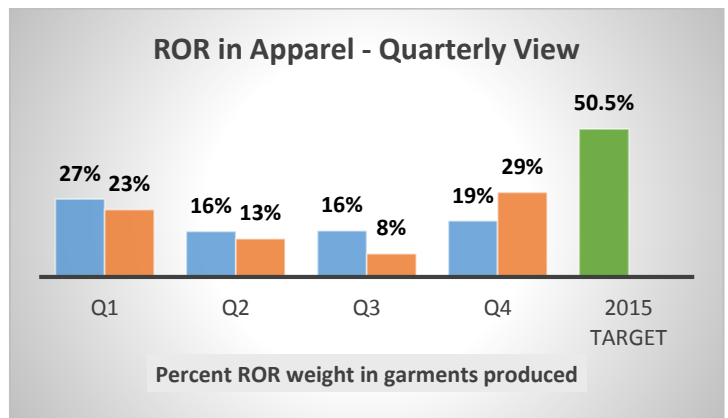
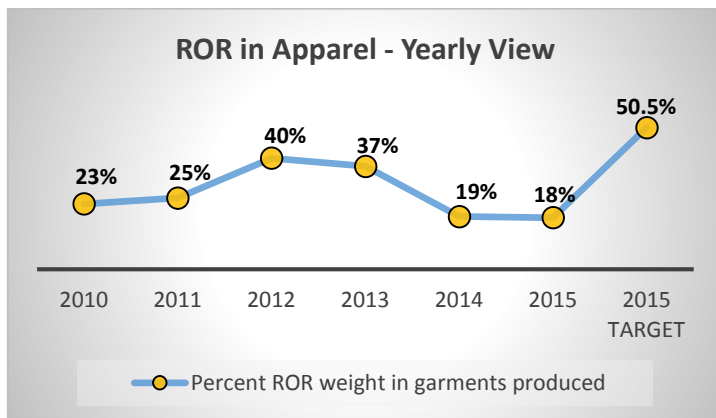


Q4/2015 Year end Result: We ended the year with over 99% of our overall leather volume produced at tanneries that have a Silver or Gold LWG rating. The small volume of leather that is not from Silver or Gold-rated tanneries demonstrates our commitment to limit production at non-certified tanneries. 100% of our footwear leather suppliers have been audited by LWG and have a minimum rating of Compliant.

Recycled, Organic, and Renewable Material in Apparel

Timberland has a longstanding commitment to protecting our natural resources. We use recycled, organic, and renewable ("ROR") materials throughout our product lines and have set yearly targets to increase the use of these environmentally-preferred materials year over year. Renewable is defined by Timberland as coming from a fast-growing, plant-based material that makes efficient use of non-renewable resources – such as flax (linen). Our largest use of ROR in apparel is organic cotton.

The charts below reflect the amount of environmentally-preferred ROR materials Timberland and our apparel licensee source as a percentage of the total textile weight of our apparel products. This metric applies to Timberland branded apparel only.



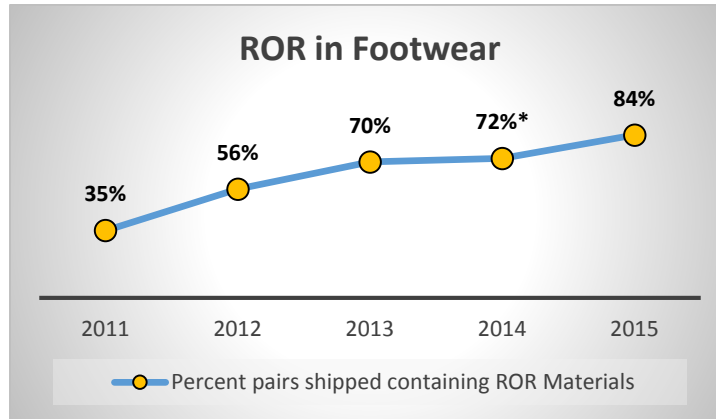
Q4/2015 Year end Result: We end the year with 18.4% of the weight of all materials used in Timberland apparel being Renewable, Organic or Recycled (ROR), which is fairly even with our 2014 number (18.8%). Throughout most of 2015, our internal apparel group and our children's apparel licensee used significantly smaller amounts of ROR materials. However, in Q4 the use of organic cotton increased with certain product types, which allowed us to finish out the year even with 2014.

While cost constraints continue to challenge us in this area, a strategy has been implemented to increase our ROR use between now and 2020. Additionally, with our parent company (VF Corporation), we are collaborating with industry partners on initiatives to further the incorporation of more responsibly grown cotton into the industry, via programs such as the [Better Cotton Initiative](#) (BCI). Going forward, we will be prioritizing the use of more responsibly grown cotton in our apparel products – with a 2020 goal of 100% from organic, US-origin, or BCI certified sources.

Recycled, Organic, Renewable Material in Footwear

Timberland has a longstanding commitment to protecting our natural resources. Since 2008, we have been using recycled, organic, and renewable ("ROR") materials throughout our product lines and set yearly targets to increase the use of these environmentally-preferred materials year over year. Renewable material is defined by Timberland as coming from a fast-growing, plant-based material that makes efficient use of non-renewable resources. Our largest use of ROR in footwear is with recycled polyester ("PET").

The chart below reflects the percent of Timberland footwear that are constructed with at least one component made from organic, renewable or recycled materials (with a minimum threshold of 10% ROR content within a component).

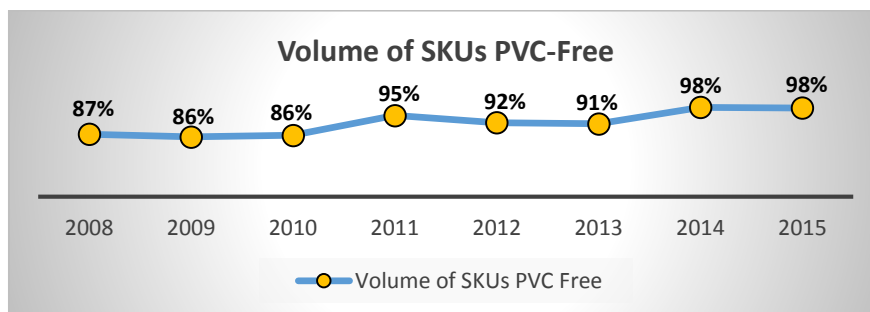


2015 Result: ROR materials were utilized in 83.9% of all Timberland footwear shipped, which is a significant increase over our 2014 result (71.8%). This increase can be partly attributed to a change in Timberland's software systems used to track ROR content in our footwear production. *Note that the figure for 2014 has been updated from the previously reported 79% due to a data validation error.

We are pleased with our progress over the years to increase our use of recycled, organic and renewable materials. While some challenges currently exist in utilizing ROR materials over conventional materials, we are confident that by 2020 every Timberland boot, shoe and sandal will incorporate ROR materials. In 2015, we incorporated 1 million pounds of recycled PET into our footwear – the equivalent of 47 million plastic water bottles. Since 2009, we have incorporated the equivalent of 233 million plastic water bottles. Our use of recycled rubber increased as well, using 379 metric tons in 2015. Since 2008, we have incorporated 1,407 metric tons of recycled rubber.

PVC-Free Footwear

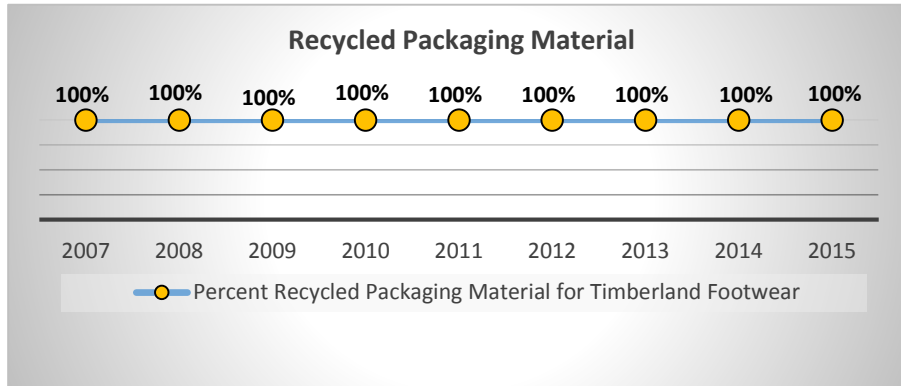
Polyvinyl chloride (PVC) is a polymer used in a wide variety of applications, such as construction, plumbing, and cable insulation, and is also used in the footwear industry. Unfortunately, the use of PVC has some negative aspects associated with its creation and its end life. Given the human and environmental risks associated with the creation and disposal of PVC, Timberland is committed to phasing out the use of PVC in its products. We are committed to finding and utilizing PVC alternatives where feasible in order to decrease our use. Our end goal is to be 100% PVC-free.



2015 Result: Overall, 2.1% of total pairs shipped in 2015 contained PVC, vs. 1.8% in 2014. Though we stayed relatively flat compared to last year, we continue working on PVC-Free material substitution in our PRO line, and to review materials and manufacturing equipment updates to allow for further PVC reduction to occur.

Recycled Packaging

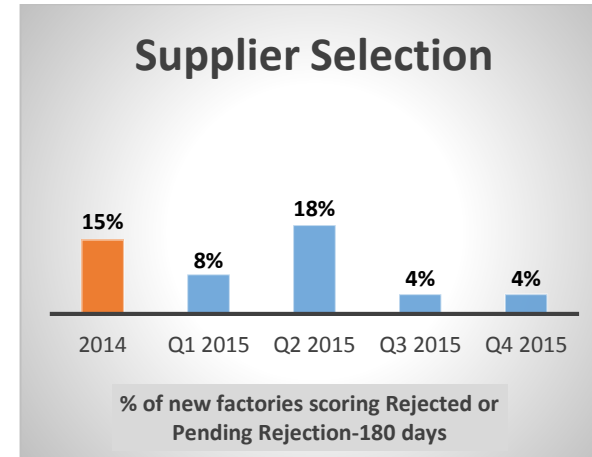
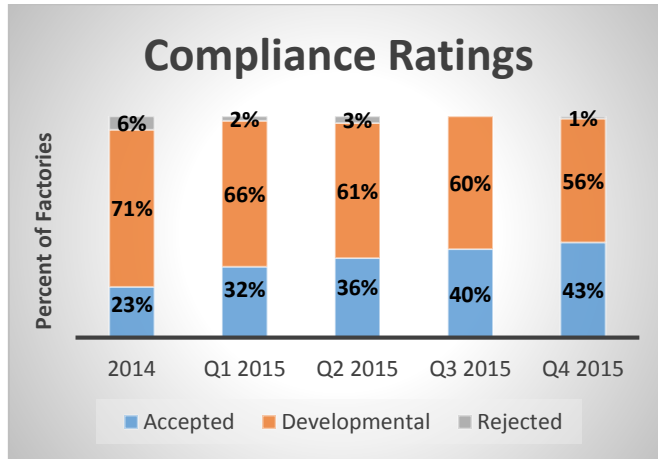
Since 2007, Timberland has been committed to providing responsible packaging for our footwear - beginning first with boxes made from 100% recycled materials (at least 80% post consumer) using soy-based and sesame-based inks. Starting in 2012 through the present time, our footwear boxes are made from 100% recycled materials (at least 80% is post consumer) and use water-based inks.



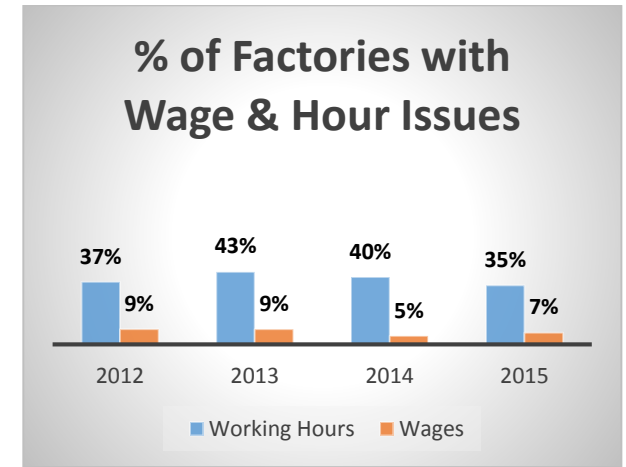
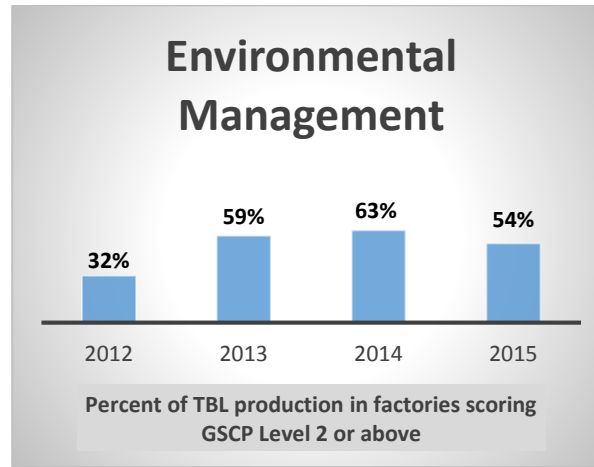
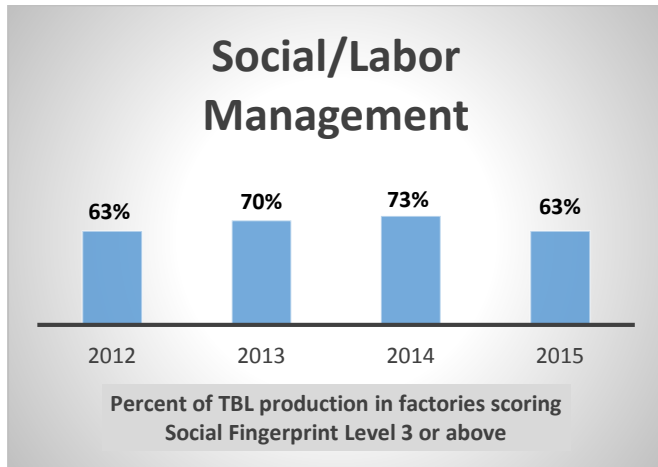


PRODUCT – Manufacturing

Quarterly Reported Metrics – Q4 2015 Results



Annually Reported Metrics – 2015 Results



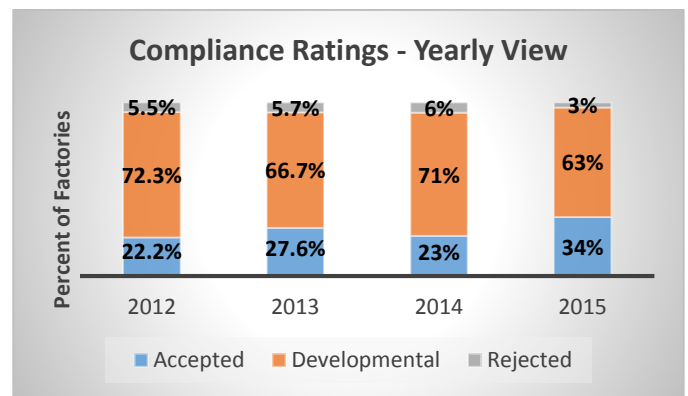
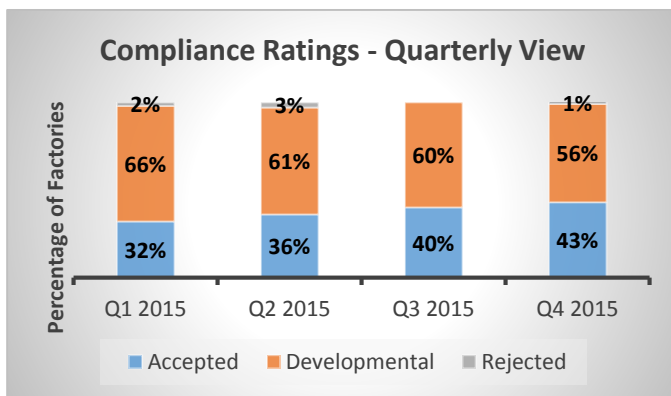
For further details, analysis, and historic data, refer to respective appendices

FACTORY CONDITIONS

Timberland’s long standing commitment to ensuring fair, safe and non-discriminatory workplaces for the 250,000+ workers making Timberland product around the world dates back to 1994, with the establishment of our Code of Conduct for suppliers. After being acquired by VF Corporation ("VF") in 2011, our Code of Conduct was replaced by VF's Terms of Engagement and Global Compliance Principles. VF’s policy is to monitor every facility that is involved in the manufacture of VF-branded product. This includes all cutting facilities, sewing plants, screen printers, embroiderers, laundries, and packaging locations. At the end of each VF audit, the factory receives one of the following ratings:

- **Accepted** – factory has no serious safety, health, or labor issues and is certified to produce VF products for 18 months, at which time a re-audit is necessary to maintain an 'Accepted' rating.
- **Developmental** – factory has some minor safety, health, or labor issues. The factory is authorized to produce for VF while the issues identified are corrected in a timely manner and a follow-up audit is scheduled within 6 – 9 months. If the problems are corrected as required, then the status of the factory will be elevated to 'Accepted.' If not, the factory is downgraded to '**Pending Rejection-180 days**' ("PR-180 days"), at which time they have a final 6 months to satisfactorily resolve the outstanding issues or be downgraded to '**Rejected**'.
- **Rejected** – factory has major safety, health or labor issues. Examples would include excessive working hours, incorrect overtime compensation or locked emergency exits. In this situation the factory is not authorized to produce VF products. If a factory is Rejected twice consecutively, they are banned from producing for VF for 12 months.

For more detailed information, please see [VF's audit policy](#).



Q4 2015 Result: At the end of Q4 2015, there were 339 factories actively producing for Timberland. Forty three percent (43%) were rated Accepted, 56% were rated Developmental, and 1% were rated Rejected. During Q4, VF Compliance conducted 72 audits of Timberland factories. Of these 72 factories, 27 were rated Accepted, 38 were rated Developmental, 3 were rated Pending Rejection, and 4 were rated Rejected. The factories rated Pending Rejection are working on their corrective action plans and will be re-audited within 6 months. Two of the factories rated Rejected have been dropped, the other 2 are working on corrective action plans and will be re-audited within 3-6 months.

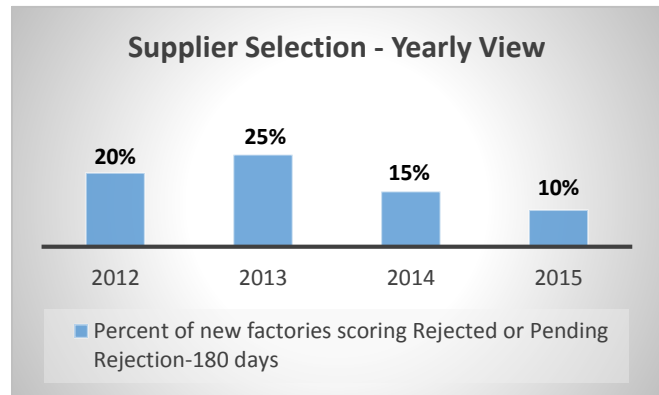
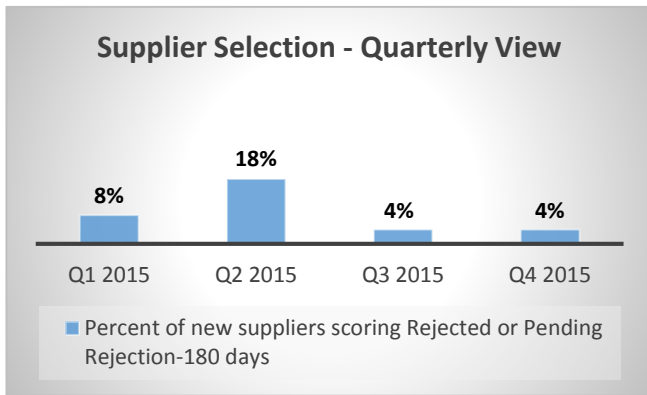
Timberland believes, along with others in our industry, that factory disclosure and collaboration can create common standards and shared solutions – helping to advance global human rights in all of our factories. For this reason, we disclose our factories on a quarterly basis. See the most recent factory list [here](#). Although our supply chain sources may change from time to time, our quarterly factory disclosure represents our best attempt to disclose all of Timberland's active factories as of that date.

Full Year 2015 Result: Overall in 2015, 364 audits were conducted by VF Compliance at 326 Timberland suppliers. The graph above shows the results of the audits physically conducted in 2015 - this does not represent our overall supply chain ratings because the data does not include the 115 factories that were not audited but approved to produce in 2015. Examples of why audits were not conducted would be factories that were covered by a 2014 audit and dropped in 2015 prior to their audit due date, or factories that are on an 18 month audit frequency.

Timberland sourced from a total of 435 suppliers in 2015. When looking at all suppliers that produced in 2015, including those not audited in 2015, and those dropped midyear, our overall supply chain risk can be summarized as follows: 38% were Accepted, 60% were Developmental, and 2% were Rejected (orders with Rejected factories were withheld until corrective actions were implemented or production was relocated).

Supplier Selection

As Timberland's sourcing managers consider new suppliers, social compliance performance is an important aspect of their vendor selection pre-screening process. Such pre-screening is accomplished by having suppliers provide evidence of their social compliance performance by way of recent audits by other brands, external monitoring firms, or social certificates, such as WRAP or SA8000. To facilitate discussions internally with our sourcing teams in regards to their commitment to select social/labor compliant factories, we track the number of new factories that receive Rejected or Pending Rejection-180 Days ratings on their initial VF Compliance Audit.

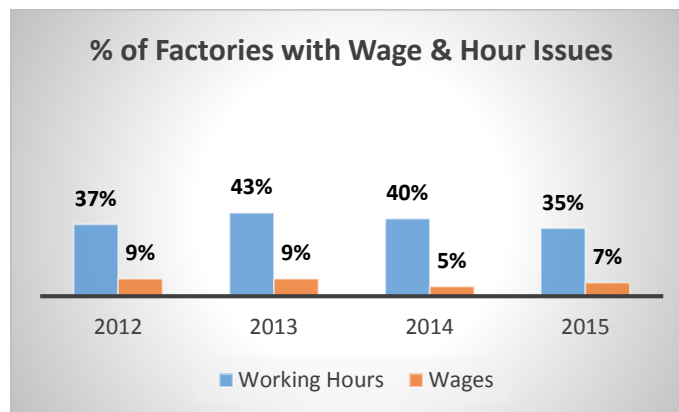


Q4 2015 Result: During Q4, 24 new suppliers were selected to produce for Timberland. Of these 24 suppliers, 9 (38%) were rated Accepted, 14 (58%) were rated Developmental, and 1 (4%) was rated Rejected. The Rejected factory is a licensee factory; they are working on corrective actions in order to be re-audited in 2016. No orders will be placed with this factory until the re-audit occurs and a favorable rating is attained.

Full Year 2015 Result: Of the 105 new suppliers selected in 2015, 31 (30%) were rated Accepted, 63 (60%) were rated Developmental, and 11 (10%) were rated either Pending Rejection-180 days or Rejected. Timberland's business units did not pursue 10 of these 11 factories. The remaining factory (audited in Q4) is working on corrective actions in order to be re-audited in early 2016.

High Risk Issues

2015 Result: In the 364 audits conducted by VF Compliance in 2015, working hours continues to be the most prevalent issue observed – found in 35% of our factories. That said, there was a 13% reduction of this non-compliance over 2014 audits (40% in 2014 vs. 35% in 2015). The second most commonly observed issue is related to proper wage and benefits. There was a slight increase in minimum wage issues over 2014 (7% in 2015 vs. 5% in 2014), mainly due to increases in the minimum wage of some countries and factories not revising their wages. These suppliers are required to show demonstrated improvement upon re-audit in order to remain a VF-approved vendor. For a full list of all topics included in the VF Compliance audits, please see [VF's audit policy](#).

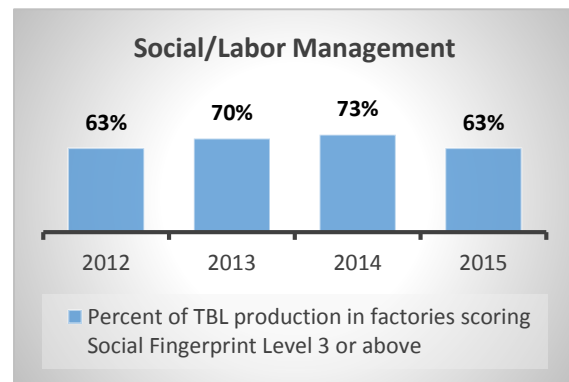
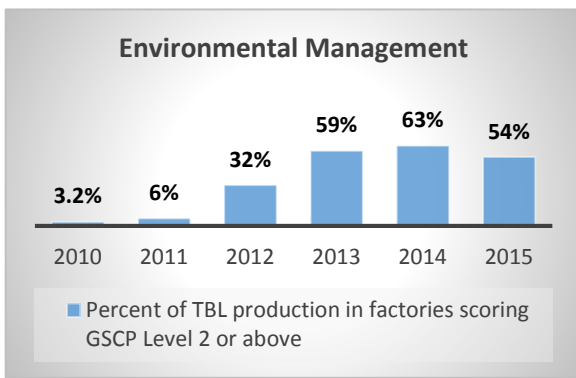


Environmental & Social/Labor Management Systems

Starting in 2010, Timberland adopted the environmental framework and scoring methodology of the [Global Social Compliance Program \(GSCP\)](#). GSCP measures how proactive a factory is with regard to reducing each of its environmental impact areas. Timberland's target of Level 2 means that factories have well-established environmental management systems and targets to reduce environmental impacts. Our goal is to achieve environmental performance improvements in our supply chain and reduce environmental hazards for the local community and worker population.

Starting in 2012, Timberland adopted the framework and scoring methodology of [Social Accountability International \("SAI"\)'s Social Fingerprint® program](#). Social Fingerprint® is an assessment tool designed to help companies measure and improve social performance of supply chain vendors. The framework focuses on management systems development and implementation in 9 categories that SAI deems instrumental in developing a solid and effective social/labor management system. Within each category, a factory is ranked from Level 1 to Level 5 (Level 5 = leading practice). Our target was set at Level 3, which indicates factories have an effective social/labor management system integrated into their operations.

Note to stakeholders: Social Fingerprint® and GSCP scores are derived from factories' self-reported data to Timberland's Supplier Sustainability Team (SST). The self-reported data was validated by the SST when onsite providing remediation and capacity building assistance. Data reported here only includes scores that have been validated by the SST, and reflects percent of Timberland production from active Tier 1 factories from all Timberland business units at the end of the reporting period based on business units' forecasted annual production.

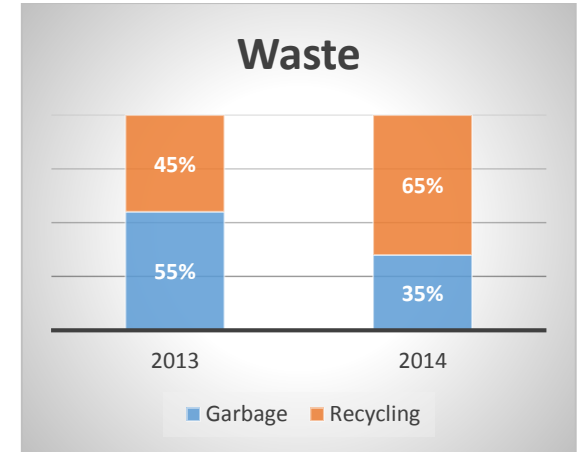
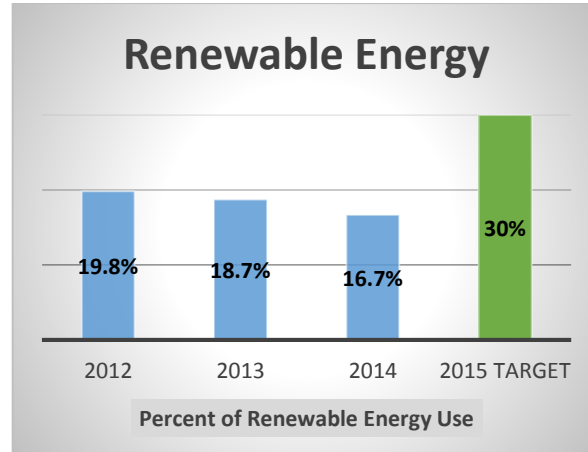
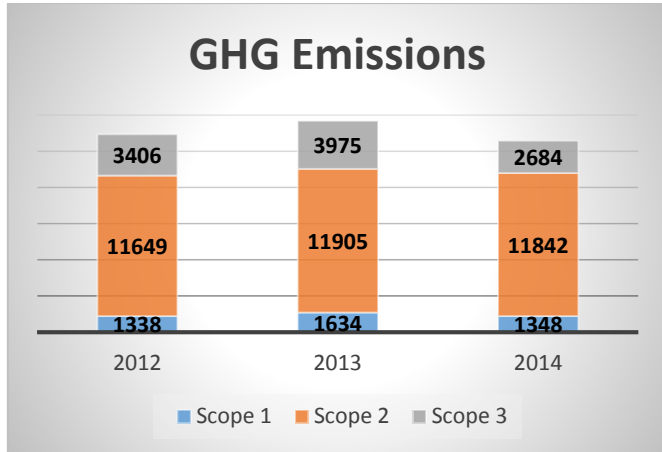


2015 Result: At the end of 2015, 22 Tier 1 factories representing 54% of Timberland's global annual footwear and apparel production had scored GSCP Level 2 or higher in all applicable categories; and 31 Tier 1 factories representing 63% of Timberland's annual global footwear and apparel production had scored Level 3 or better on SAI's Social Fingerprint. The work of the SST to guide factories on effective social and environmental management systems has been transitioned to our parent company's (VF Corporation) Responsible Sourcing Team which leverage the Sustainable Apparel Coalition's HIGG Index as a broader means of assessing the social and environmental impacts of our products and supply chain. In 2016, VF's Responsible Sourcing Team will focus on getting more factories scored on Higg, and as such, we look forward to a more positive result going forward.



OUTDOORS – CLIMATE

Annually Reported Metrics - 2014 Results



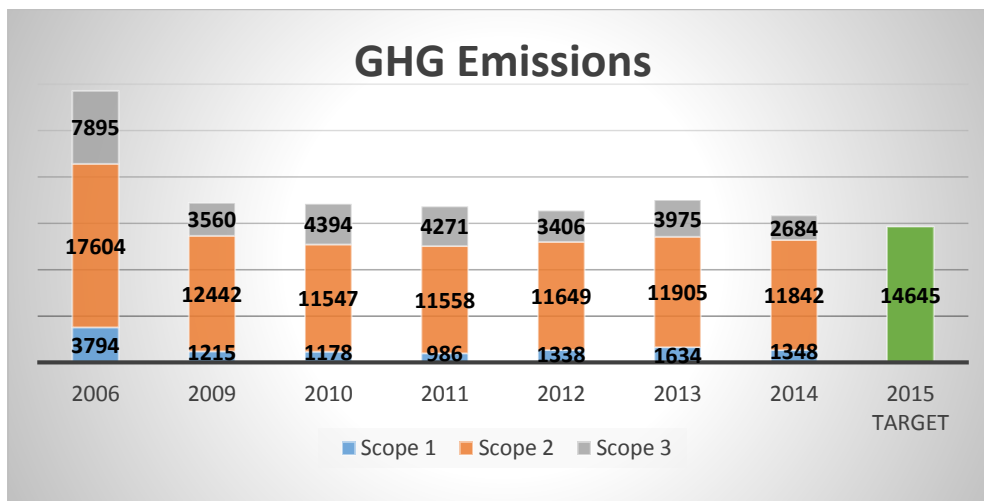
OUTDOORS – TREE PLANTING

Annually Reported Metrics - 2015 Results



For further details, analysis, and historic data, refer to respective appendices.

APPENDIX – GHG Emissions



Timberland's carbon footprint measurement represents owned and operated facilities and employee air travel only. This accounts for 4% of Timberland's carbon footprint, when including emissions embedded in raw materials, product manufacturing, and product transportation. Measured over a 2006 baseline, as we open new stores and expand our international presence, we expect emissions to grow. For this reason, our 2010 target of 50% absolute emissions reduction for owned and operated facilities and employee travel was pushed out to 2015. When accounting for forecasted business growth and achievements to date, this target remains ambitious for our business. The shift to 50% reduction in 2015 is more aggressive than leading practice as defined by [Ceres Roadmap for Sustainability](#), which calls businesses to set such targets for 2020.

In 2012, we updated our carbon footprint calculations to be consistent with our parent company (VF)'s carbon accounting methodology, and applied this protocol to our historical information. All annual data has been updated, which allows Timberland's GHG reporting to be consistent with VF's GHG reporting. Changes in our calculations include using more detailed emissions factors for onsite fuels (Scope 1) and energy use in the U.S. (Scope 2, now based on eGrid). We also applied more rigorous calculations for air travel (Scope 3) to ensure that short, medium, and long haul flights have more detailed emissions factors associated with them (previously, Timberland used a standard emissions factor for all air travel). In 2014, VF removed Shop in Shop ("SIS") stores from its calculations as the selection and control of energy use in these stores is beyond the company's control and difficult to track accurately.

At the end of each year we conduct a final review and replace estimations and/or outdated data with year-end corrections. Any change in previously disclosed annual data is the result of this clean-up. Data presented here represents the final and most accurate accounting of our GHG emissions for 2006-2014.

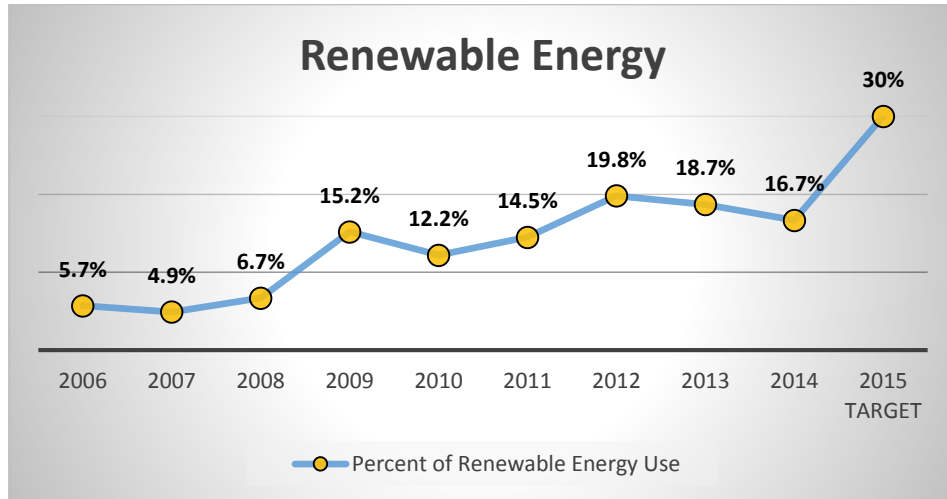
Scope Definitions (according to the WRI/WBC SD GHG Protocol):

- Scope 1: Emissions produced from the burning of fossil fuels on Timberland property (e.g. heating buildings by burning oil or natural gas) or in Timberland owned vehicles.
- Scope 2: Emissions associated with the electricity that Timberland purchases from other companies. Examples include electricity purchases in our retail locations.
- Scope 3: Emissions that are a consequence of the company's business, but occur from sources not owned or controlled by Timberland. Timberland Scope 3 emissions included in our GHG inventory only include commercial air travel.

2014 Result: In 2014, we had a 9% reduction in GHG emissions compared to 2013 (15,874 vs. 17,514), which is a 46% reduction over our 2006 baseline. This decrease can be attributed to lower energy usage in several of our European and Asian sites, and a decrease in emissions related to employee air travel. Since transitioning to our parent company's energy reporting structure, several reporting errors have been discovered, including a software glitch that double counted several large sites using renewable energy. As a result, we have restated years 2010 through 2013.

We are well on track to hit our 2015 goal of an absolute reduction of GHG emissions by 50% over our 2006 baseline. Two large US locations are now procuring renewable energy, and our renewable energy contracts have been renewed at several European sites. This, along with our continued efforts to increase energy efficiency, give us confidence that our 50% reduction goal will be achieved. To learn more about VF Corporation's efforts to reduce GHG emissions, click [here](#).

APPENDIX – Renewable Energy



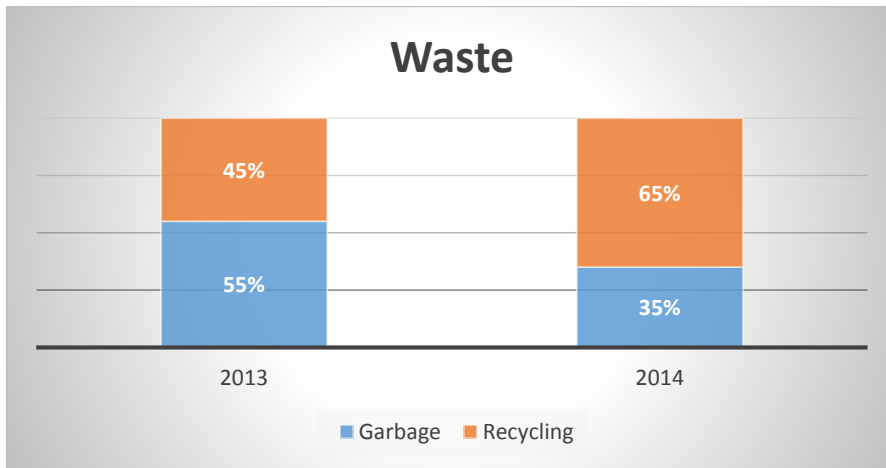
This metric measures the percentage of energy we procure from clean renewable energy vs. fossil-fuel based energy. Renewable energy purchases represent on and off-site generation. Our 2015 target is in line with [Ceres 2020 Roadmap](#), which challenges businesses to obtain at least 30% renewable energy by 2020. Based on historical performance, these industry benchmarks are more appropriate targets, however, we have set our target 5 years earlier than the Ceres guidance/ benchmark to drive actions internally sooner.

2014 Result: In 2014 our use of renewable energy decreased slightly over 2013 (18.7% in 2013 vs. 16.7% in 2014). This decrease can be partly attributed to several sites in Europe with expired renewable energy contracts.

Since transitioning to our parent company's energy reporting structure, several reporting errors have been discovered, including a software glitch that double counted several large sites using renewable energy. As a result, we have restated years 2010 through 2013.

We are working to re-establish renewable energy contracts in those locations that previously had them, and 2 large US locations are now procuring renewable energy. As such, we look forward to a more favorable result for 2015.

APPENDIX – Waste



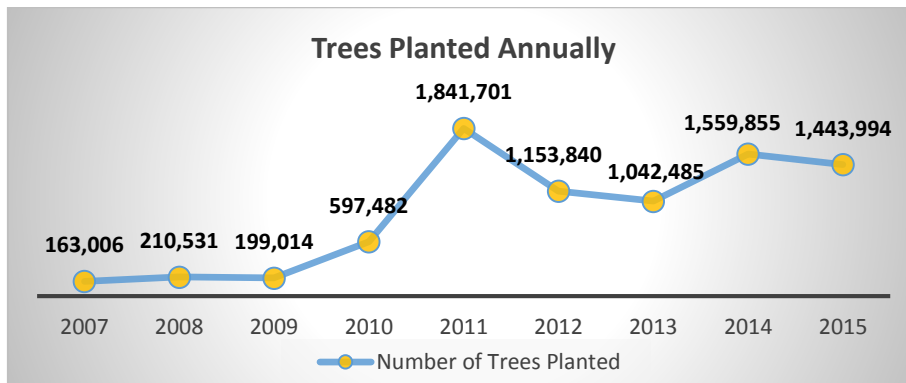
Timberland has a longstanding commitment to sustainability and protecting our natural resources. Recycling and composting efforts at all owned and operated facilities have been increasingly pursued over the year.

Landfill diversion rates at all facilities owned and operated globally were tracked for the first time in 2013. As the above chart reflects, our efforts to date have been quite successful in diverting the majority of our waste streams. We continue to seek means of further improving our waste diversion rate and are looking at applying best practices from our parent company’s (VF Corporation’s) zero waste facilities.

To learn more about VF’s efforts to reduce landfill waste, click [here](#).

Greening the Outdoors

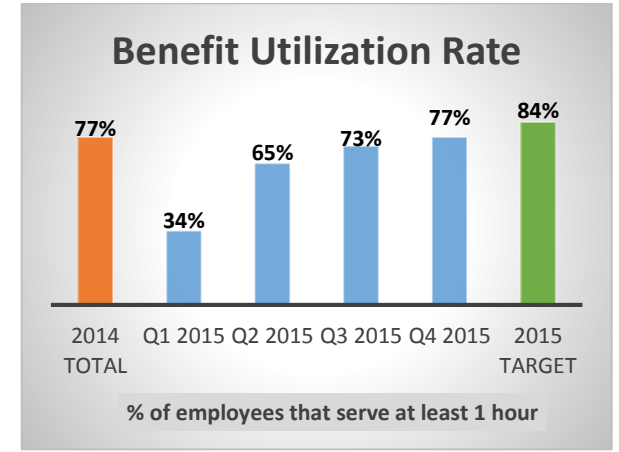
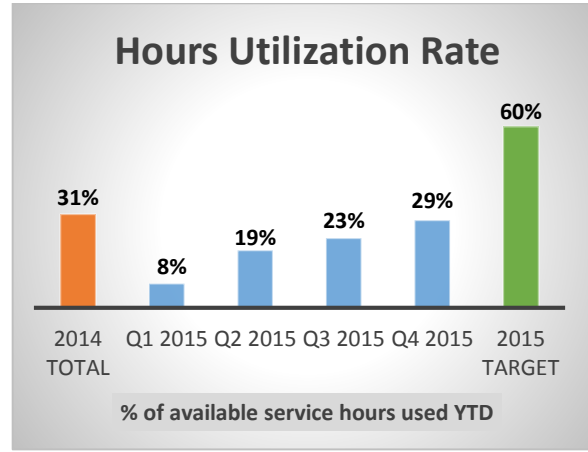
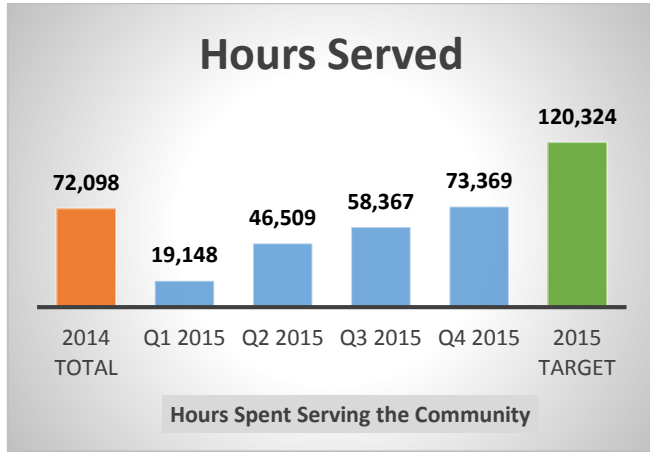
In 2001, Timberland set out to plant 1 million trees in 10 years. We accomplished our goal in 2009 and were inspired to set a new goal of planting 5 million trees in the next 5 years. In 2014, we had accomplished that goal, primarily based on the success of tree planting projects in China, Haiti, and the Dominican Republic. From 2001 through 2015, Timberland has planted a total of **8,791,328** trees



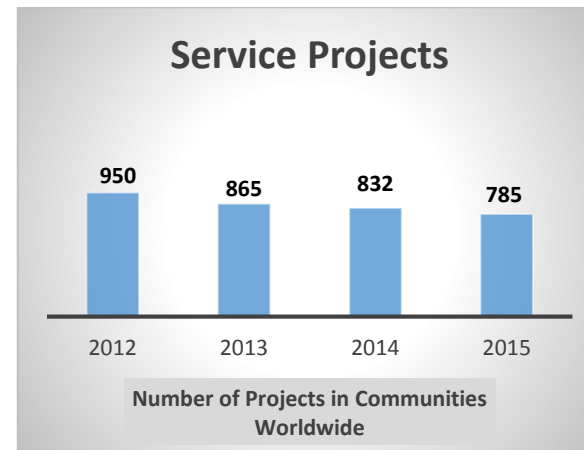
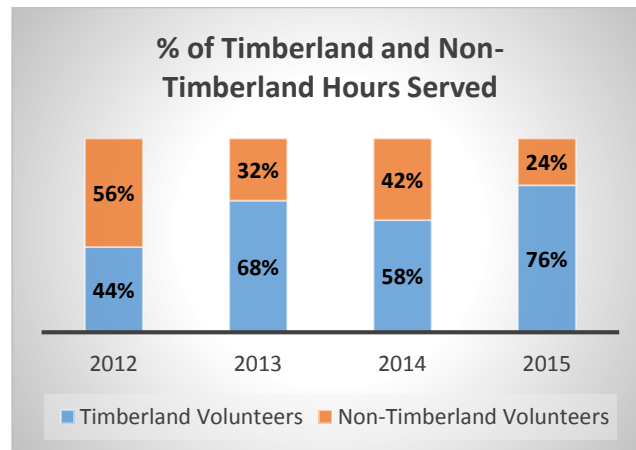


COMMUNITY SERVICE

Quarterly Reported Metrics – Q4 2015 Results



Annually Reported Metrics – 2015 Results



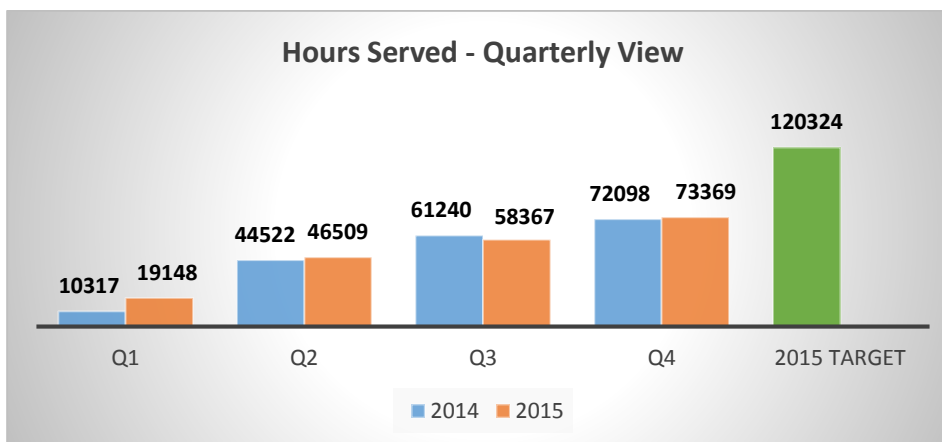
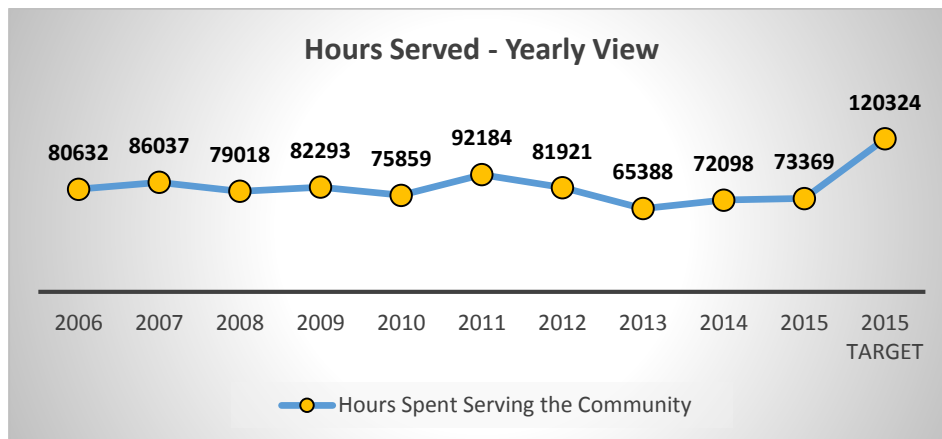
For further details, analysis, and historic data, refer to respective appendices.

Hours Served

At Timberland, service is a way of life. A belief in the power of people to transform their communities is one of our core values. We live this value by offering our thousands of creative, dedicated, hardworking employees a number of ways to become involved, including these core programs:

Path of Service™: This employee volunteer program gives full-time staff an annual benefit of 40 paid hours and part-time staff an annual benefit of 20 paid hours for community service. *Pillar Service Events*: To help employees use their service hours, every year, Timberland organizes global days of service to celebrate Earth Day in the spring and our annual Serv-a-palooza event in the fall. In 2014, Timberland employees celebrated their one millionth hour of community service.

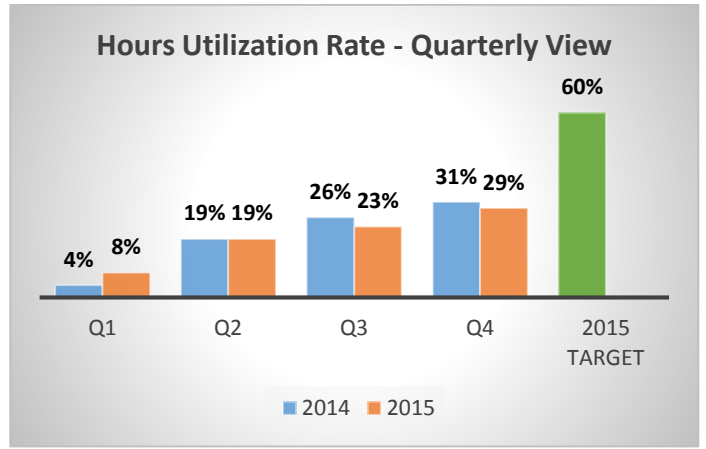
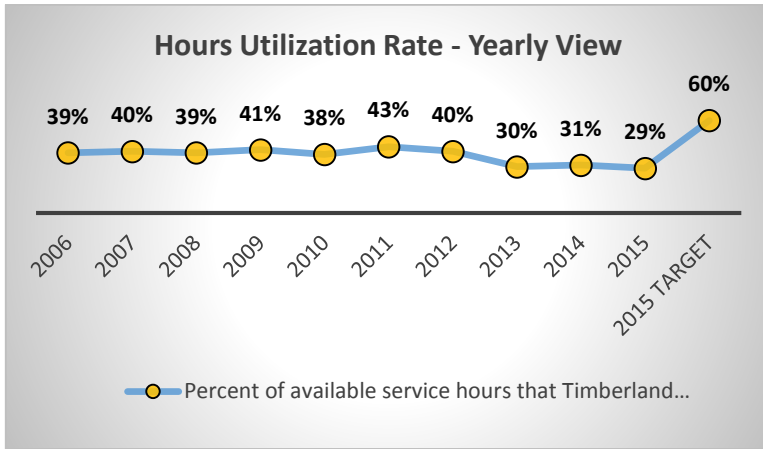
Service metrics are measured on an annual basis (from January 1 - December 31) and revert to zero at the beginning of each year. Hours served reflects the total number of business-hour community service hours reported by employees.



Q4/2015 Year end Result: Timberland employees served 73,369 hours worldwide in 2015. Broken down by region, North America served 25,547 hours, Europe served 12,803 hours, Asia served 11,808 hours, and our manufacturing facility in the Dominican Republic served 23,211 hours. Creative ways in which our employees used their hours include: working with the elderly, sewing dresses for impoverished girls, painting a facility for autistic children, volunteering in soup kitchens, and planting trees to sustain a natural forest.

Hours Utilization Rate

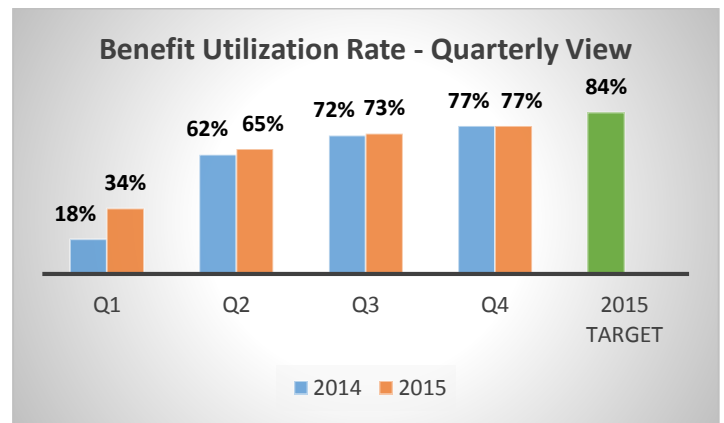
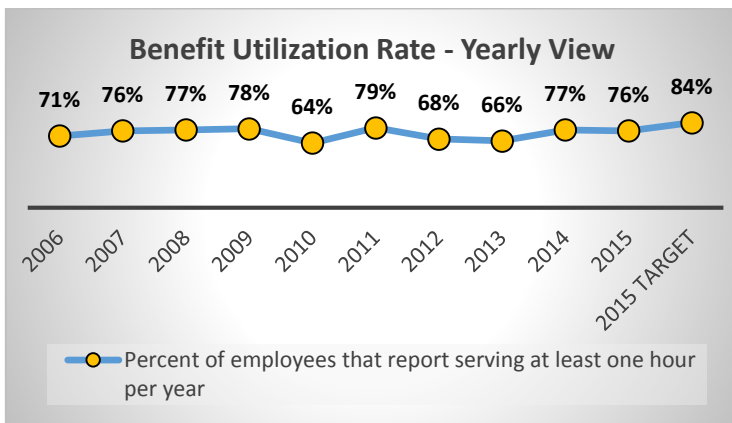
Hours Utilization Rate ("HUR") measures the percentage of available service hours offered to Timberland employees that employees use year to date. Full-time employees are offered 40 paid hours annually, and part-time employees are offered 20. Each year the Community Engagement team strives to provide enhanced opportunities for increased employee engagement in community service. Service metrics are measured on an annual basis (from January 1 - December 31) and revert to zero at the beginning of each year.



Q4/2015 Year end Result: Timberland's Hours Utilization Rate (HUR) for 2015 was 29%, which is slightly lower than our 2014 rate (31%). Average YTD headcount increased 7% over 2014 (6,959 employees in 2015 vs. 6,418 in 2014), which added to the number of available service hours. Even with a larger pool of hours available, we were able to maintain a relatively consistent HUR over 2014, and continue to strive for increased engagement going forward.

Benefit Utilization Rate

Benefit Utilization Rate ("BUR") measures the percentage of employees that report serving at least one hour of community service per year. Each year the Community Engagement Team strives to provide enhanced opportunities for increased employee engagement in community service. Service metrics are measured on an annual basis (from January 1 - December 31) and revert to zero at the beginning of each year.



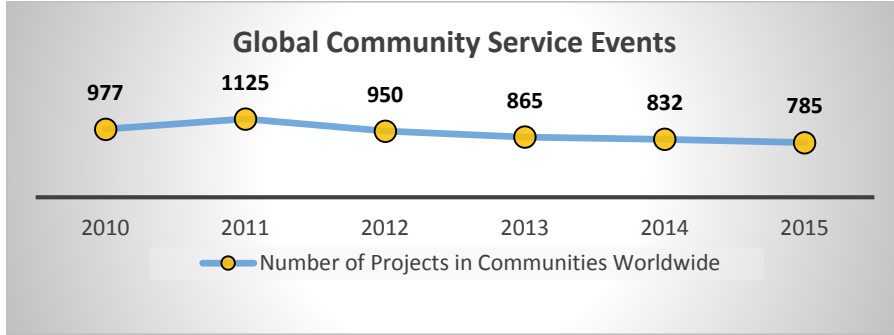
Q4/2015 Year end Result: In 2015, 77% of Timberland's employees worldwide participated in service, which is consistent with our 2014 result. Our manufacturing facility in the Dominican Republic continues to lead in BUR, with 95% of their employees participating in service in 2015. North America had the second greatest BUR with 75%, followed by Asia (54%), and Europe (50%). We will continue to explore new and creative ways for our employees to use their service hours in 2016.

Note to stakeholders: We had previously reported 68% for 2010, 80% for 2011, 69% for 2012, 67% for 2013, and 78% for 2014. An error in our historical data was discovered and corrected moving forward.

Community Service Events organized by Timberland Globally

To support and encourage Timberland employees to utilize the Path of Service benefit, community service events are organized by Timberland on a regular basis beyond our annual Earth Day events in the spring and our annual Serv-a-palooza events in the fall. Additional opportunities to serve are organized regularly throughout the year and are designed to engage not only our employees, our business partners, VF associates, our customers and others in the community. This metric shows the number of community service events organized by Timberland worldwide per year.

Note to stakeholders: We had previously reported 1,147 projects for 2014. An error in our project data collection process was discovered and corrected moving forward.



Non-Timberland Volunteers

This metric communicates the impact Timberland has beyond our own employees' time. We often engage a much wider scale of people in community service events via our partners, distributors, consumers, and local community members. The purpose of this metric is to show how much greater that scale is.

