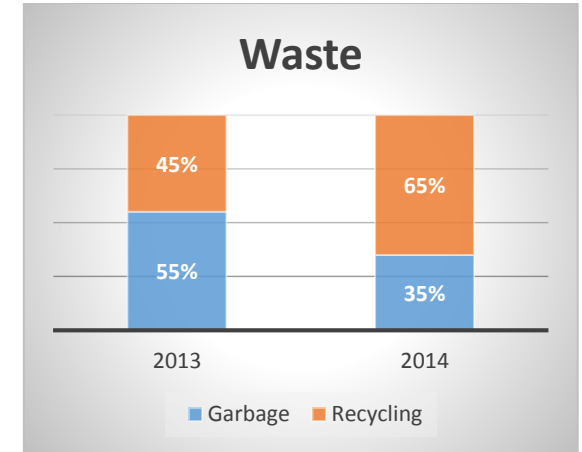
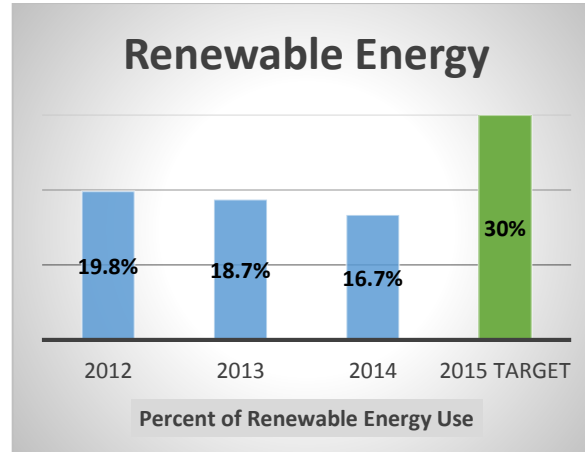
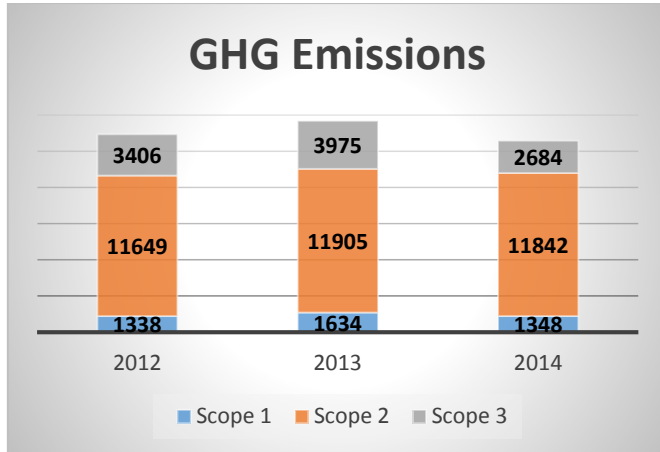




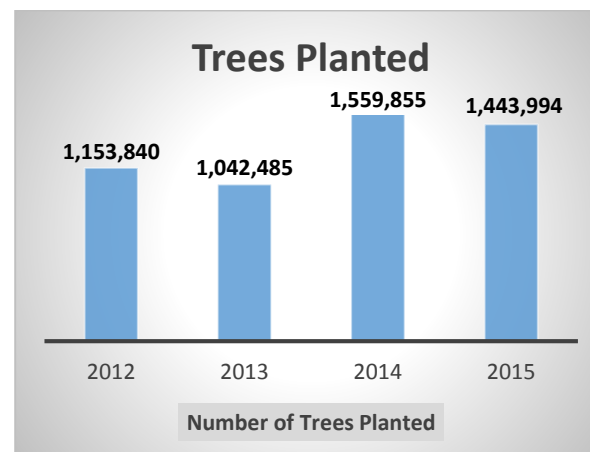
# OUTDOORS – CLIMATE

## Annually Reported Metrics - 2014 Results

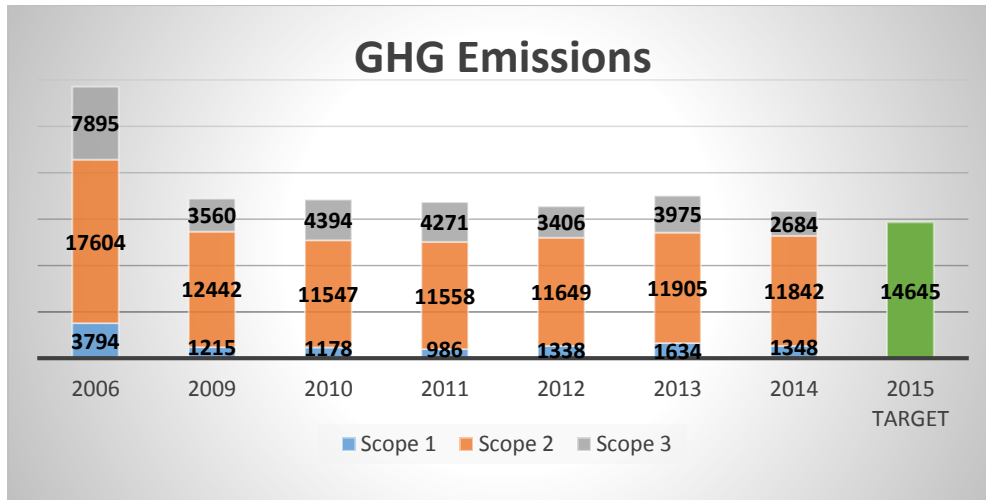


# OUTDOORS – TREE PLANTING

## Annually Reported Metrics - 2015 Results



For further details, analysis, and historic data, refer to respective appendices.



Timberland's carbon footprint measurement represents owned and operated facilities and employee air travel only. This accounts for 4% of Timberland's carbon footprint, when including emissions embedded in raw materials, product manufacturing, and product transportation. Measured over a 2006 baseline, as we open new stores and expand our international presence, we expect emissions to grow. For this reason, our 2010 target of 50% absolute emissions reduction for owned and operated facilities and employee travel was pushed out to 2015. When accounting for forecasted business growth and achievements to date, this target remains ambitious for our business. The shift to 50% reduction in 2015 is more aggressive than leading practice as defined by [Ceres Roadmap for Sustainability](#), which calls businesses to set such targets for 2020.

In 2012, we updated our carbon footprint calculations to be consistent with our parent company (VF)'s carbon accounting methodology, and applied this protocol to our historical information. All annual data has been updated, which allows Timberland's GHG reporting to be consistent with VF's GHG reporting. Changes in our calculations include using more detailed emissions factors for onsite fuels (Scope 1) and energy use in the U.S. (Scope 2, now based on eGrid). We also applied more rigorous calculations for air travel (Scope 3) to ensure that short, medium, and long haul flights have more detailed emissions factors associated with them (previously, Timberland used a standard emissions factor for all air travel). In 2014, VF removed Shop in Shop ("SIS") stores from its calculations as the selection and control of energy use in these stores is beyond the company's control and difficult to track accurately.

At the end of each year we conduct a final review and replace estimations and/or outdated data with year-end corrections. Any change in previously disclosed annual data is the result of this clean-up. Data presented here represents the final and most accurate accounting of our GHG emissions for 2006-2014.

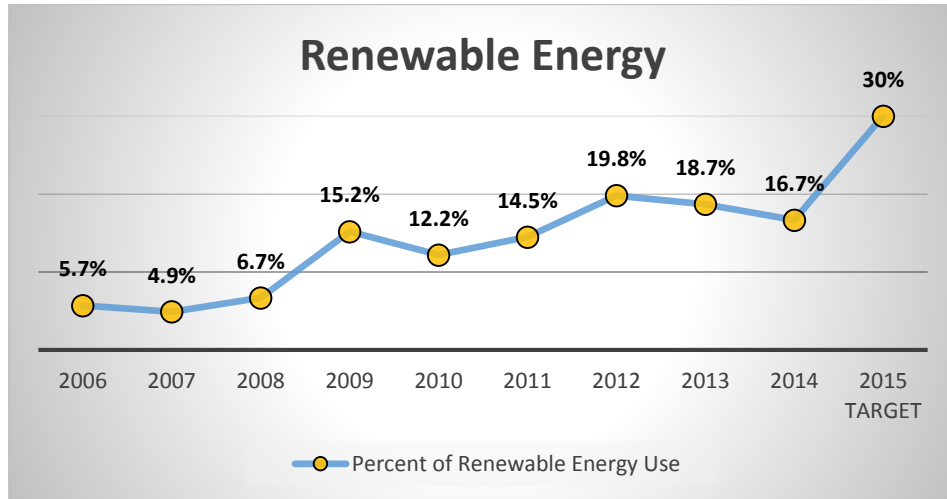
Scope Definitions (according to the WRI/WBC SD GHG Protocol):

- Scope 1: Emissions produced from the burning of fossil fuels on Timberland property (e.g. heating buildings by burning oil or natural gas) or in Timberland owned vehicles.
- Scope 2: Emissions associated with the electricity that Timberland purchases from other companies. Examples include electricity purchases in our retail locations.
- Scope 3: Emissions that are a consequence of the company's business, but occur from sources not owned or controlled by Timberland. Timberland Scope 3 emissions included in our GHG inventory only include commercial air travel.

**2014 Result:** In 2014, we had a 9% reduction in GHG emissions compared to 2013 (15,874 vs. 17,514), which is a 46% reduction over our 2006 baseline. This decrease can be attributed to lower energy usage in several of our European and Asian sites, and a decrease in emissions related to employee air travel. Since transitioning to our parent company's energy reporting structure, several reporting errors have been discovered, including a software glitch that double counted several large sites using renewable energy. As a result, we have restated years 2010 through 2013.

We are well on track to hit our 2015 goal of an absolute reduction of GHG emissions by 50% over our 2006 baseline. Two large US locations are now procuring renewable energy, and our renewable energy contracts have been renewed at several European sites. This, along with our continued efforts to increase energy efficiency, give us confidence that our 50% reduction goal will be achieved. To learn more about VF Corporation's efforts to reduce GHG emissions, click [here](#).

## APPENDIX – Renewable Energy



This metric measures the percentage of energy we procure from clean renewable energy vs. fossil-fuel based energy. Renewable energy purchases represent on and off-site generation. Our 2015 target is in line with [Ceres 2020 Roadmap](#), which challenges businesses to obtain at least 30% renewable energy by 2020. Based on historical performance, these industry benchmarks are more appropriate targets, however, we have set our target 5 years earlier than the Ceres guidance/benchmark to drive actions internally sooner.

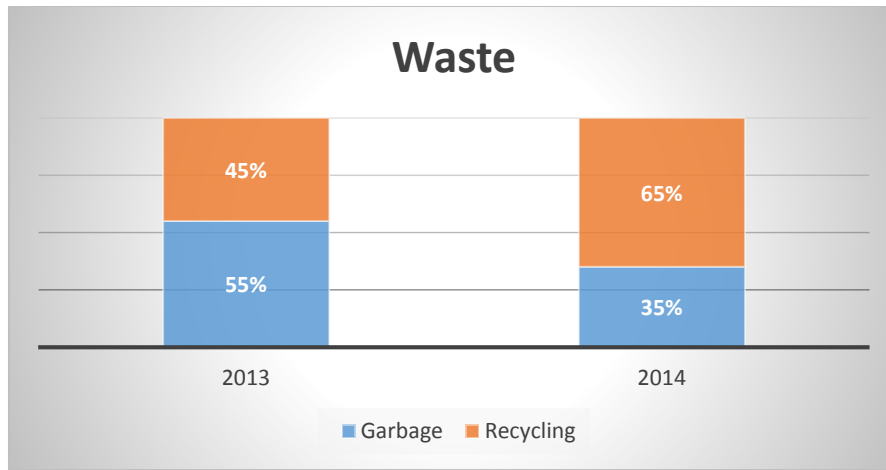
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**2014 Result:** In 2014 our use of renewable energy decreased slightly over 2013 (18.7% in 2013 vs. 16.7% in 2014). This decrease can be partly attributed to several sites in Europe with expired renewable energy contracts.

Since transitioning to our parent company's energy reporting structure, several reporting errors have been discovered, including a software glitch that double counted several large sites using renewable energy. As a result, we have restated years 2010 through 2013.

We are working to re-establish renewable energy contracts in those locations that previously had them, and 2 large US locations are now procuring renewable energy. As such, we look forward to a more favorable result for 2015.

## APPENDIX – Waste



Timberland has a longstanding commitment to sustainability and protecting our natural resources. Recycling and composting efforts at all owned and operated facilities have been increasingly pursued over the year.

Landfill diversion rates at all facilities owned and operated globally were tracked for the first time in 2013. As the above chart reflects, our efforts to date have been quite successful in diverting the majority of our waste streams. We continue to seek means of further improving our waste diversion rate and are looking at applying best practices from our parent company's (VF Corporation's) zero waste facilities.

To learn more about VF's efforts to reduce landfill waste, click [here](#).

## Appendix – Tree Planting

In 2001, Timberland set out to plant 1 million trees in 10 years. We accomplished our goal in 2009 and were inspired to set a new goal of planting 5 million trees in the next 5 years. In 2014, we had accomplished that goal, primarily based on the success of tree planting projects in China, Haiti, and the Dominican Republic. From 2001 through 2015, Timberland has planted a total of **8,791,328** trees

